

The Benefits of "Dual Membership"

"Achieving goals and building relationships are the reasons I tell people when they ask me why I am a member of three clubs. Over the last 5 years I have been able to set very aggressive educational goals and achieve them. It is not just about moving through the manuals at lightning speed, it is about increasing your communication skills by speaking in different venues. This has prepared me to speak at different functions at work, at church and other events. I would not have been able to achieve my 4th DTM without the support and assistance of my fellow club members. Over the years we have helped each other through some tough times, cried on each other's shoulders and celebrated each other's successes. Why join multiple clubs? Why not?"

Dan Darnall, DTM
Past District 8 Governor

"I have been a members of 2 clubs since 1999. Dual membership has given more me audience diversity, which enhances my growth as a speaker. As a speaker it is important to tailor your speeches to your audience. If you are always speaking to the same people week-after-week, you limit your growth. In addition, dual membership has given me additional speaking opportunities, which have allowed me to earn multiple DTM's."

Tom Coscia, DTM
District 8 Treasurer

" I belong to three clubs: two community clubs open to all, and one advanced club. Each club has its own culture, so by participating in several different clubs, I get exposed to different ways of doing things, different thoughts and opinions, and people with different skills and different experiences. Of course, by participating at more than one club, I'm able to complete educational awards sooner than if I were involved with only one club. I also get the value of getting feedback from more people -- not just the same few people all the time at my home club. The feedback I get at any one of my clubs is valuable, but if I have something I really want to hone and make as good as possible, I'll present it at several clubs, and get feedback from each. In hearing other members give speeches at more than one club, I also have a greater pool of people from whom I can learn by observation. Serving as an officer in several clubs has given me experience with more leadership styles and has taught me more about understanding and motivating others than I would have learned in just one club. I wholeheartedly recommend dual membership as the way to help make all of that happen."

Lydia Pochedly, ACS, ALB
Area 16 Governor, 2009-2010