

Called meeting to order

Reading of the District Mission *by Rosemary Wilson*

Adoption of Agenda: Motion by Debra Morrissey, Area 8 Governor; second by Pam Melloway, Area 7 Governor.

Quorum Report by Dori Drummond, IPDG: 31 votes available from District Executive Committee Members, 17 required to be in attendance, quorum requirement was exceeded with 22 present.

Secretary Report by Kat Mokriakow: No discussion; adopted report from DEC/June 2010 as is.

Treasurer Report by Tom Coscia (outgoing District 8 Treasurer):

April Report: Filed for Audit

May Report: Filed for Audit

Discussion: Jacquie Vick requested treasurer reports be emailed to the DEC prior to the meeting. Tom agreed this would be done.

No PR Report

Television Report by John Barry: an afternoon television show on channel 4 had a segment on public speaking and the guest recommended Toastmasters as a way to overcome the fear.

Division A Report Lora Mather, Division A Governor:

Area Governors have assistant Area Governors this Toastmaster year. 2 in attendance are Mike Kotur from Area 9 and Elizabeth Link from Area 4. Contest dates: Area 2 –Sept 18th at the Daniel Boone Library-a.m. Area 5- Sept 18th no location/time set. Area 4 - Sept 25th located at the Free Angelica Church - pm. Area 9- Sept 25th, Kirkwood Library, 9 am-12 pm. Div A Contest will be held October 9th, Free Angelica Church-pm... Club Officer training report: a few last minute officers are being trained. August 14th in Poplar Bluff at least 4 officers were trained in 3 clubs. Lora will be working on the other club officers in Division A.

Division B Report Jacquie Vick, Division B Governor:

TLI make-up training had 73 officers in attendance. Division B Contest-October 16th - am, location to be determined. All clubs in Division B are holding contest, except Team Talk. There has not been any success in contacting Team Talk in Area 3. Bridgette Dorsey, Area 3 Governor has reached out to them with no success. Bridgette made a visit to their club, which is scheduled to meet on the 1st and 3rd Saturday of every month. There was no meeting taking place. Jacquie and Bridgette are going to revisit this at a later date and ask for direction from district leadership on how to approach them. All Area Governors have made their initial visits or made contact with their clubs. No report from Area 13. Area 16-one club of concern is Pseudo-Corp Club. Ralph was scheduled to meet with the club officers, but the meeting was changed. Jacquie will accompany Ralph on the rescheduled visit in September to establish good contact with club. Area 18, Albert- one club, Just Us, was disbanded, so Division B will be required to have a net gain of 2 clubs. Area 20, Wayne-all is well. Area Contest dates are as

follows: September 18th, Area 3 –am, Area 16, 1pm. Area 25th –September 25th. Area 13 and 18th are to be determined.

Questions & Clarifications: Dori asked did the Just Us Club really disband or is there still a chance to save them? Tim-suggests district leadership keep the options open and to check to see if the charter can be transferred to another organization, possibly a Chamber of Commerce or church group. Willie Blue is diligently working on saving the club from disbanding. John Barry clarified Bob Heaton has been appointed as mentor for the Pseudo-Corp Club. Tim Spezia mentioned Chris Ostereich has also been assigned as mentor for this club.

Division C Report *Larry Hemingway, Division C Governor:*

Division C Governor Larry was not present at time of report; Don Bricker-Area 10 Governor reported Division C Satellite TLI was held in Springfield, IL on July 31st. Larry Hemingway will present the statistics. Area Contest dates: October 16th- am in Springfield, IL, combined contest for Area 1 and Area 10. Division C Contest - October 30th. Area 10 initial visits and 2 official visits have been made. Area 10 clubs are spread out in small communities, so many of the clubs need help bringing in new members. The Caterpillar Club is open to the public; Don is bringing in speakers from his home club, Brian-Lincoln Douglas to present 50 minute speeches that target engineers and physicists. This is Toastmasters being presented in a non Toastmaster atmosphere. Chandan, Area 1 Governor reported made 5 initial club visits; others do not have their website information up to date, so they are hard to contact. Montgomery County is scheduled to host a speak-a-thon on August 21st; Chandra was invited to attend. Gem City and Capital City are both lacking in membership and will need some help. Area 6 Governor reported 5 of his 7 clubs have been visited and the 2 remaining will be visited within the next 10 days. Business Professionals Club in Belleville, IL that chartered earlier this physical year is having difficulty with getting members to show up to the meetings. Alton club has long standing members in their club who are trying to build up club membership. Alton club members were very excited to have the Area 6 Governor attend their meeting and took a moment to praise their club coach Brenda English last Toastmaster year.

Questions and Clarifications: Dori commented that the Alton Club, as well as Plus Factors in Division B, Area 18, was distinguished for the first time in many years. Tim reported that the Alton club has been around for many years and are about to celebrate their 75th anniversary, the district does not want to lose that history and district leadership needs to do everything we can to preserve the club. Albert Fields asked if the Alton club was an advanced club. The answer is no. Dori reminded all Governors to have their clubs check their contact information on the TI website to ensure it is up to date.

Division E Report *Cynthia Scroggins, Division E Governor:*

Area 7 (Division F) conducted a satellite TLI, with great results. All clubs, except Callaway, have at least 4 officers trained. Columbia and Lincoln club 100 % of officers were trained. Columbia club has 4 points on the Distinguished Club plan accomplished and the Lincoln club has 3 accomplished. Callaway is a college so they were on a school break, so Cynthia will be working with the club to get their officers trained and schedule contest date. August 12th was the annual training at Lincoln University and over 200 flyers, magazines and brochures were passed

out to individuals on campus. Discovery was made that there is a conflict for faculty who teach during the time the Toastmasters group meets, so Lincoln will be discussing moving their meeting times from Wednesday @ 12:00 pm to either Tuesday or Thursday @ 2:00 or 3:00 pm. Lincoln hosted an open house on August 18th, 10 guests were present w/ 5 expressing interest in joining. Area 7 Governor has completed 3 club visits. Sept 18th – Area 7 contest, location and time to be determined. Area 14 has scheduled a make-up officers training on August 28th. Pam Melloway has agreed to be a club coach for Ozark Orators. 3 other clubs are in need of club coaches in Division E. No contest has been schedule for Area 21 and Area 14 as yet. Area 21 scheduled officer training and 28 members went to the prison to assist in the training of officers. Divisions E contest - October 23rd.

Questions and Clarifications: – Jacquie asked if one to one training will be allowed. Tim stated the following: The district leadership would like to discourage this practice that club officers get used to area governors coming to them to receive their training, but in a situation where they are unable to attend the TLI and make-up sessions and they have 3 already trained and just need the 4th, then Tim would like to be informed in advance and will give the approval. No club officers over 4 are to be trained in a one to one training session.

Division F Report *Raymond Allen, Division F Governor*

Make-up training in Division F was held this past Monday; all area governors were present to assist in the training. Only 5 or 6 were trained, but many attended the makeup session at the Division B training. Raymond challenged the area governors in all divisions to spread the message in their clubs that all officers need to be trained, not just 4, especially with all the new clubs in the district. All area governors in Division F have submitted their budgets for this Toastmaster year. Area Contest dates is as follows: September 18th-Area 8, September 25th-Area 15 and Area 19th. No contest date has been set for Area 12. Area 8 has made contact with all her clubs and has made 4 club visits, with being the first in the district to officially file area governor report on TI website. 2 clubs in Area 8 are low in membership; one has a coach assigned and Debra, Area 8 Governor has decided to take on the role of club coach for the 2nd club, Toast of the Town. Area 8 has an Assistant Area Governor, Steve Molina from River City Toastmasters Club. Area 12, Lawson Calhoun has made contact with his clubs and will be making his visits shortly. NGA is struggling with members, this club was chartered back in the 70's and Raymond wants to do all he can to save this club to ensure they continue on. Area 19 has met with 5 of her clubs and submitted the reports online. All areas in Division F have new clubs, except Area 15. Raymond is going to work directly with the area governors in Division F to help clubs reach 20 members.

International Convention Report by *Dori Drummond*: 16 Toastmasters and 2 non Toastmaster spouses attended, making this convention the best attended for District 8. Educational Sessions were exceptional and worth attending. Jef Williams, the District 8 International contest winner, made the first runner up in the semi finals. Mike Rafferty, our immediate past International Director, has announced he is running for 2nd vice president of Toastmasters International. If elected, in about 3 or 4 years, he can be president of the entire organization. Dan Darnall, a past District Governor of District 8 has announced that he is running to become

the next Regional 5 International Director. District 8 achieved Select Distinguished District, ranking number 11 in the world. This is the first time in 14 years this has been accomplished. With being a Distinguished District 3 years in a row, the District was awarded the Excellence in Leadership Award. This is the first time in 21 years District 8 has accomplished this. District 8 chartered 15 clubs last Toastmaster year. If District 8 would have got 15 hundredths of a point less, the district would not have achieved Select Distinguished District. District 8, hosted by Dori Drummond, is having a grand celebration on September 19th between 2 – 4 pm at Our Savior's Lutheran Church, in the fellowship hall in Fenton, MO. This will be a party/reception. All awards will be on display. Light foods and music will be provided.

New Club Coach Report by John Barry: deferred report to LGM

Club Extension Coach Report by John Murphy: (*Describing the club coach position*), a helpful experienced Toastmaster, help with clubs of 12 or fewer members, not a member of the club and when the club they are helping becomes distinguished or better, that coach gets credit. Credit is applied in part to the Advanced Leadership Silver Award. 4 things John is working on this Toastmaster year to assist in club coaching: mentor, promote, recruit and write a newsletter. Mentoring-if you pay \$54 a year to be a Toastmaster member, and then you want to get a benefit from attendance. It is hard to get benefit from a club that has only 2 members, no members or doesn't meet on Saturday morning when they are supposed to be meeting. We want to increase the quality of the club meeting and one way is to be a club coach. John promises to mentor each coach on a monthly basis and he is doing this. Currently, we have 5 coaches; Dan Darnall, Mark Strothmann, Jane Clark, Tom Ahillen and John Baranzelli. Geographically, they range from St Louis to Waverly, IL. John is promoting coaches at the club level in order to garner interest from the clubs in need of a coach. Also to recruit members interested in becoming a club coach. John has visited 4 clubs and has promised to visit 6 more. John has been promised an opportunity to promote club coaching at every single district event, whether a conference or TLI. Also, John has been promised an opportunity to promote club coaching in every single Communic~8 Newsletter. At the Fall Conference, a session will be held on how coaching can help, not only in low membership clubs, but all clubs. Recruiting opportunities are underway; 7 have expressed in various stages of interest of being appointed a coach. 2 have expressed interest at this DEC meeting. To date, there has not been a confirmed appointment as club coach this Toastmaster year. Newsletter; John started an international newsletter with South Carolina's District 58 and District 8-called *Club Coach Weekly*. It comes out weekly on the weekends, based on the date. This is available on the District 8 website labeled Club Coach Newsletter. This newsletter shares stories from successful club coaches. John shared an example of the *Club Coach Weekly* with the DEC members. John asked how the District Officers can help with club coaches-identify clubs in their areas with 12 or fewer members, ask those clubs if they would like a coach, speak with members you know and ask experienced Toastmasters if they have the time to become a coach, when visiting your clubs recommend the *Club Coach Weekly* to the members.

Marketing Report *Curtis Scroggins, Lt Governor Marketing:*

Curtis supplied a written report on potential clubs. There are 47 clubs that need to be followed through as leads or eliminate as contacts. There are 50 contacts altogether. Curtis has a spread sheet that he has promised to put up on the District 8 website, but has decided to put it on hold for further discussion of the Top Trio due to personal information being present on this spread sheet. Challenges: There is one club that is close to disbanding. Area 14 – all clubs currently have 10 members or less. Opportunities: District 8 has a great team in place and Curtis will be contacting the Area and Division Governors to check the status of the potential clubs in their areas/divisions. There are at least 6 clubs who have submitted their paperwork, but have not chartered to date. No membership numbers are available as yet and the Communic~8 deadline is this week so if anyone wants to contribute an article, they can contact Curtis or Joanne York.

Questions and Clarifications: Dori reported on the club prospect list Garner- Denver, in Quincy, IL has been dead for some time and can be removed from list. A few clubs on the list were identified as already chartered and John Barry stated that he will work with Curtis to remove them before the next meeting. John reported the district is receiving approximately 1 new lead a week. Also there are around 5 to 6 leads from last year that are still very good leads and will be followed up on. The success of last year was contributed to the entire district working together. The area and division governors worked with the LGM and New Club Coach to find leads and assist with chartering the new club.

Education and Training Report *Tom Coscia, Lt Governor Education and Training:*

Passed out the packets of contest materials to the division governors and asked they forward to the area governors their materials as well. Tom asks that all contests have a flyer to promote their contest and encourages area and division governors to put it on the district website as well. Tom asked for the area/division governors who have not submitted a contest date to do so and he will have it updated on the district website. This year, there are webinars available for judging and Tom encourages anyone who wants to be a judge to review it. Division Governors will be provided trophies by the district and area governors will be reimbursed up to \$6.00 per trophy. Please provide a receipt for the purchase and Missouri residents need to use the tax exempt letter. In order for reimbursement, please submit receipts and voucher for trophy purchases to Terry Roland, our District Treasurer. Area and Division Governors will be reimbursed for mileage to their own contest. If a budget has already been submitted and mileage was not included for contest travel, amendments may be made. Educational awards report-13 CL's, 9 CC's, 3 ALS, 10 ALB's, 8 ACB's and District 8's first Distinguished Toastmaster- Lydia Pochedly. Fall Conference is scheduled for November 12th and 13th at Harrah's. Barbara Kryvko and Dawn Tucker are co-chairs. The theme is 'A Funny Thing Happened on the Way to the Podium'.

District Report *Tim Spezia, District 8 Governor:*

The club officer training report is not complete as yet. Division C and the make-up sessions are still pending. Tim mentioned that it is important to communicate to clubs to receive credit on the Distinguished Club Report they will need to be trained (4 or more) this time around as well

as the next officer training session. Tim mentioned that we had an excellent turnout of proxies this year to be presented at the International Convention. Tim mentioned he is in the process of putting together a program that involves new members from around District 8 where he will monitor an open dialogue with that new member to gauge their experience with Toastmasters and see if they are receiving the benefits they thought they were signed up for. This is an improvement program to assist in retaining members. At the Fall Conference, there will be a feature speaker, *Sam Silverstein*. He is a high profile individual and an author, Tim requests that all area and division governors promote Sam within their clubs to get a high turnout at the Fall Conference in support of him. Sam will also be awarded the Communication and Leadership Award at the Fall Conference from District 8. The C & L Award is given to someone who is not a Toastmaster and works to further the art of communications and leadership within the community.

No Old Business

No New Business –there will be discussion carried over to our next business meeting as new business pertaining to the district phone line. It is currently up for discussion.

No Announcements

Training Session: Contest Planning by Kat Mokriakow